

ADRION 3rd ANNUAL EVENT and 2nd CAPITALISATION EVENT

*One year after the launch of the Capitalization Strategy –
Where do we stand?*

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ADRION Joint Secretariat

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ADRION Capitalization Strategy



ADRION CLUSTERING OBJECTIVES AND CRITERIA

ADRION CLUSTERING OBJECTIVES



- Support the creation of **project's added value**;
- **Support the development of thematic analysis** through cross-fertilization among projects, as well as combination of results/outputs produced;
- Identification of **new areas/fields of intervention** for the **future programming period**;
- Increase the **project's visibility**, supporting their promotion in a more strategic way;
- Increase the **transferability** of project results, beyond the single project partnership

ADRION CLUSTER CRITERIA



- ✓ **EUSAIR key areas**;
- ✓ **Key topics/areas** of the ADRION **funded projects**;
- ✓ **Topics /area** of intervention of relevant **critical mass**;
- ✓ **Link to the Policy Objectives** and related specific objectives of the **new Cohesion Policy 2021 -2027**

ADRION 2014-2020 Thematic Clusters:

Thematic clusters

Blue Growth and
related smart growth



Coastal and Marine
Environment
management



Towards sustainability
in cultural and natural
tourism destinations



Integrated multimodal
sustainable water and
land transport



Urban and interurban
low carbon intermodal
mobility for passengers



Blue growth and related smart growth

It comprises a wide range of sectors that are each other inter-dependent and contribute to the overall Blue-Growth frame: energy; aquaculture; bio economy; biotechnologies; shipbuilding and nautical sector development

Coastal and Marine Environment Management

With the aim to handle the management of coastal and marine spaces in an integrated way: preservation/protection of biodiversity; risk prevention and disaster resilience; pollution diffusion and waste management; sustainable blue economy growth support.

Towards sustainability in cultural and natural tourism destinations

To address the multifaceted aspects characterising tourism, like: sustainable water management in coastal areas, common branding, revitalization of not tourist area of minor relevance and promotion of local agri-food sectors, digitalization of cultural heritage, innovative tourism management approaches

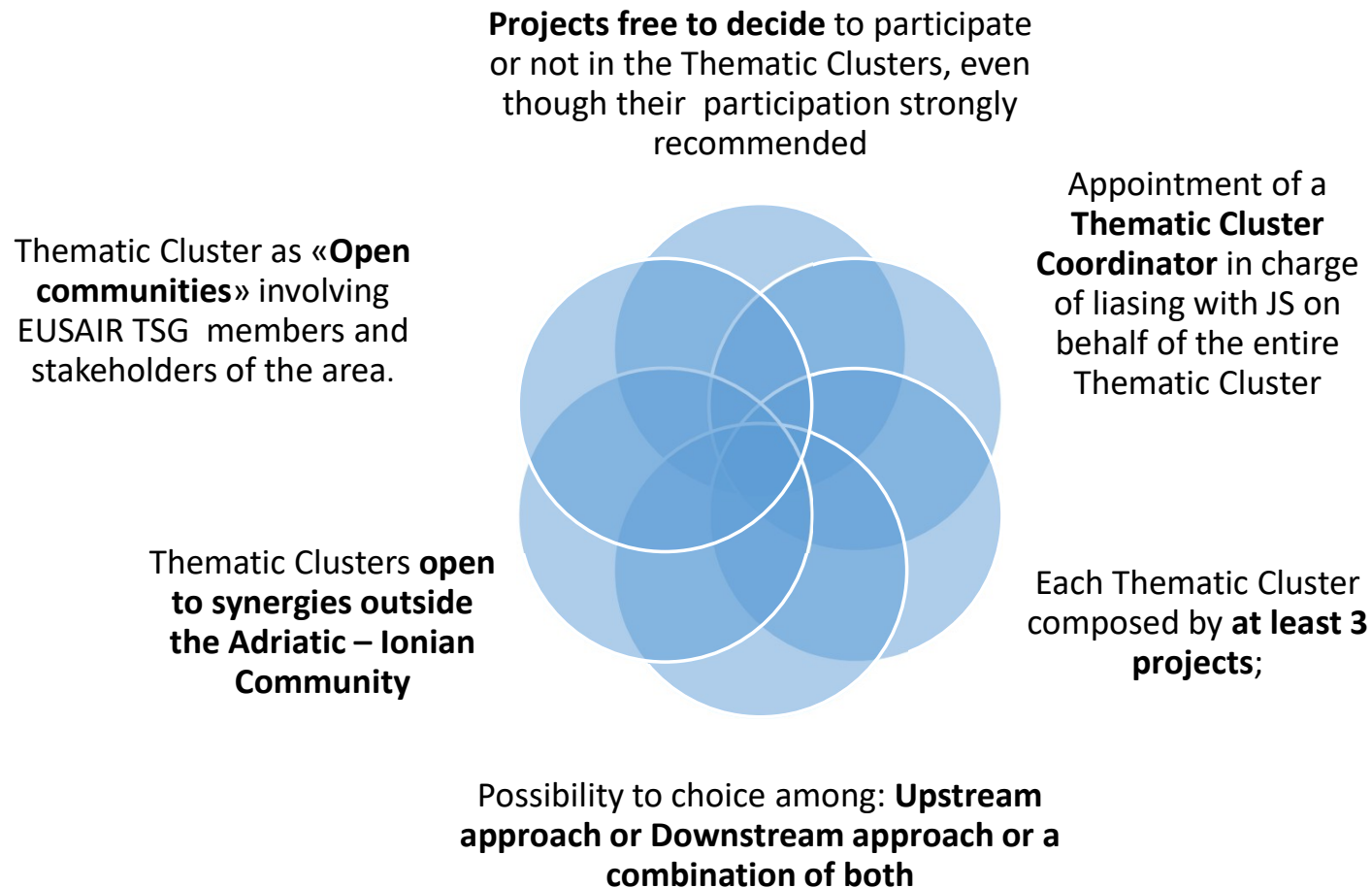
Integrated multimodal sustainable water land transport

To address low carbon integrated transport, logistic services, port and hinterland operations and feasibility of related investment

Urban and interurban low carbon intermodal mobility for passengers

To address sustainable mobility service for urban and inter-urban areas






Thematic Cluster key features



ADRION pre-defined menu of capitalization activities

CROSS-FERTILIZATION	PROMOTION AT PROGRAMME LEVEL	WIDE DIFFUSION OF THE OUTCOMES ON THE A-I TERRITORY	STRATEGIC DOCUMENTS	BOOSTING PROJECTS OUTCOMES
1. Organization and actively participation to at least 3 TC meetings with the involvement of all projects of the respective TC	2. Participation to the ADRION Annual Event and/or ADRION capitalization events to present the outcomes of the capitalization activities and discuss on the potentials of the themes /topics covered; 3. Contribution to the update of the new ADRION web section on TC	4. Organization of at least 1 macro-regional event for the dissemination of TC outcomes and potentials; and/or at least 1 stakeholders' meeting addressing common interest 5. Elaboration of a joint brochure and /or report on the outcomes of TC activities and its potentials	6. Elaboration of specific analysis in the fields/sectors/ themes covered by the specific TC and/or position paper/policy paper / recommendations for influencing the policy debate in the theme of the TC 7. Identification /elaboration of project ideas to be financed in the framework of the next programming period	8. Extension/widening the existing created networks; 9. Widening the scope of the planned outputs, as result of cross-fertilization activities performed (e.g. revision of the project strategy/action plan considering the new multi-disciplinary approach)

ADRION Thematic Clusters: expected deliverables

Thematic Clusters / Deliverables	One macro-regional event for the dissemination of cluster outcomes and/or one joint stakeholders' meeting addressing common interest	Joint brochure and /or report on the outcomes of TC activities and its potentials	Analysis in the fields covered by the cluster and/or position paper/policy paper / recommendations	Identification /elaboration of project ideas to be financed in the framework of the next programming period
Blue Growth and related smart growth 			✓ _{dn}	✓ _{dn}
Coastal and Marine Environment management 		✓ _{dn}		✓ _{dn}
Towards sustainability in cultural and natural tourism destinations 	✓ _{dn}	✓ _{dn}		
Integrated multimodal sustainable water and land transport 			✓ _{dn}	✓ _{dn}
Urban and interurban low carbon intermodal mobility for passengers 			✓ _{dn}	✓ _{dn}