

ADRION 3rd ANNUAL EVENT and 2nd CAPITALISATION EVENT

One year after the launch of the Capitalization Strategy — Where do we stand?

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ADRION Capitalization Strategy

Digital library

- Build the capital of the programme
- Increase visibility of projects achievements

Thematic Clusters

- Exchange of data, information and knowledge between project beneficiaries and stakeholders
- Build critical mass on relevant thematic sectors

Data collection

Dissemination of results

Building/sharing knowledge

Dedicated events

- Annual capitalization events
- Joint events with other programmes;
- Organization/participation in events at national level
- Events at macro-regional level/EUSAIR

Publications and other tools

- Programme publications on Capitalization;
- Newsletter and other specific publications;
- Website with a dedicated session on Clusters
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ADRION CLUSTERING OBJECTIVES AND CRITERIA

ADRION CLUSTERING OBJECTIVES



- Support the creation of project's added value;
- Support the development of thematic analysis through crossfertilization among projects, as well as combination of results/outputs produced;
- Identification of new areas/fields of intervention for the future programming period;
- Increase the project's visibility, supporting their promotion in a more strategic way;
- Increase the **transferibility** of project results, beyond the single project partnership

ADRION CLUSTER CRITERIA



- ✓ EUSAIR key areas;
- ✓ Key topics/areas of the ADRION funded projects;
- ✓ Topics /area of intervention of relevant critical mass;
- ✓ Link to the Policy Objectives and related specific objectives of the new Cohesion Policy 2021 -2027

ADRION 2014-2020 Thematic Clusters:

Thematic clusters

Blue Growth and related smart growth



Coastal and Marine Environment management



Towards sustainability in cultural and natural tourism destinations



Integrated multimodal sustainable water and land transport



Urban and interurban low carbon intermodal mobility for passengers



Blue growth and related smart growth

It comprises a wide range of sectors that are each other inter-dependent and contribute to the overall Blue-Growth frame: energy; aquaculture; bio economy; biotechnologies; shipbuilding and nautical sector development

Towards sustainability in cultural and natural tourism destinations

To address the multifaceted aspects characterising tourism, like: sustainable water management in coastal areas, common branding, revitalization of not tourist area of minor relevance and promotion of local agri-food sectors, digitalization of cultural heritage, innovative tourism management approaches

Coastal and Marine Environment Management

With the aim to handle the management of coastal and marine spaces in an integrated way: preservation/protection of biodiversity; risk prevention and disaster resilience; pollution diffusion and waste management; sustainable blue economy growth support.

Integrated multimodal sustainable water land transport

To address low carbon integrated transport, logistic services, port and hinterland operations and feasibility of related investment

Urban and interurban low carbon intermodal mobility for passengers

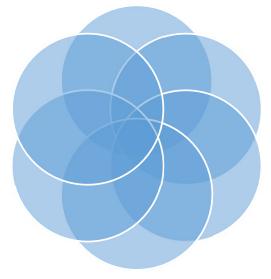
To address sustainable mobility service for urban and inter-urban areas

Thematic Cluster key features

Projects free to decide to participate or not in the Thematic Clusters, even though their participation strongly recommended

Thematic Cluster as **Open** communities involving EUSAIR TSG members and stakeholders of the area.

Thematic Clusters open to synergies outside the Adriatic – Ionian Community



Appointment of a
Thematic Cluster
Coordinator in charge
of liasing with JS on
behalf of the entire
Thematic Cluster

Each Thematic Cluster composed by at least 3 projects;

Possibility to choice among: **Upstream** approach or **Downstream** approach or a combination of both

ADRION pre-defined menu of capitalization activities

WIDE DIFFUSION BOOSTING PROJECTS OF THE **STRATEGIC CROSS-PROMOTION AT OUTCOMES ON OUTCOMES DOCUMENTS FERTILIZATION** PROGRAMME LEVEL THE A-I **TERRITORY** Participation to the Elaboration of specific 4. Organization of at **ADRION Annual Event** analysis in the least 1 macro-regional and/or ADRION fields/sectors/ themes 8. **Extension/widening event** for the capitalization events the existing created covered by the specific dissemination of TC to present the networks: outcomes and TC and/or position outcomes of the Organization and potentials: and/or at paper/policy paper / Widening the scope of capitalization activities actively participation least 1 stakeholders' recommendations for the planned outputs, and discuss on the to at least 3 TC meeting addressing potentials of the influencing the policy as result of crossmeetings with the common interest themes /topics debate in the theme fertilization activities involvement of all performed (e.g. covered; of the TC Elaboration of a joint projects of the revision of the project brochure and /or respective TC strategy/action plan Contribution to the Identification report on the update of the new considering the new outcomes of TC /elaboration of **project ADRION** web section multi-disciplinary activities and its ideas to be financed in approach) on TC potentials the framework of the next programming period

ADRION Thematic Clusters: expected deliverables

One macro-regional Joint brochure and Analysis in the fields Identification event for the /or report on the covered by the cluster /elaboration of project Thematic Clusters / dissemination of cluster outcomes of TC and/or position ideas to be financed in **Deliverables** outcomes and/or one activities and its paper/policy paper / the framework of the potentials joint stakeholders' recommendations programming next meeting addressing period common interest **Blue Growth and** related smart growth Coastal and Marine **Environment** management Towards sustainability in cultural and natural tourism destinations Integrated multimodal sustainable water and land transport Urban and interurban low carbon intermodal mobility for passengers