

Università della Basilicata

DICEM (Departement for studies in Mediterranean culture and environment ) Matera\* - Italy

Degree in Tourism Sciences

Biagio Perretti

Lecturer in Economic Policies for the tourism Sciences.  
Consultant for EU Policies for Regional Development.

Last projects:

- Drafting of CBC OP Romania-Serbia 2014-2020.
- Design of strategy for rehabilitation of strategy for Historical Towns in Romania OP Regional development Romania 2014-2020
- Marketing strategy for Vulture district Basilicata (wine, environmental tourism)

\* Matera European culture capital in 2019

## Project proposal:

### An ADRIAN COMMON IMAGE FOR THE PROMOTION OF THEMATIC TOURISMS IN THE REGION.

- Creation of a common image and development strategies for thematic tourisms in the Adriatic Ionian Region:
- Culture tourism: Movie Locations (thematic tourism to locations of great movies in Basilicata, Emilia, Greece, Balkans). Literature parks (places and peoples of great writers. the Rilke pattern in Duino; Carlo Levi in Aliano, )
- Mediterranean festivals (
- Traditional agricultures routes (wine, Olive Oil districts)
- Cross border Natural Parks (The Iron Gates in Serbia-Romania, the Decebal Rock sculpture)

# Our Partners

- Regional and Local development agencies
- Tourism Agencies.
- Universities and Education centres specialized in tourism policies and tourism economic analysis.
  
- **For:**
- Sharing of best practices
- Design and implementation of common strategies
- Development of common communication tools

Università della Basilicata

DI CEM (Departement for studies in  
Mediterranean culture and environment )  
Matera\* - Italy

Biagio Perretti

[Biagio.perretti@unibas.it](mailto:Biagio.perretti@unibas.it)

Skype: biagio.perretti (italy)

Mobile: 0039-347-3780750

**GOOD LUCK!**