



# PROJECT PROPOSAL FOR ADRI ON 2014-2020

## ADRIATIC-IONIAN AREA: A NEW SLOWTOURISM DESTINATION

Bologna, 10<sup>th</sup> December 2015

# OUR ORGANIZATION



**DELTA 2000** is a Local Development Agency of mixed composition which includes Public Bodies and Professional Associations of the Provinces of Ferrara and Ravenna, and involve 17 Municipality, the Po Delta Park (MABUnesco) and others UNESCO sites

The main CTE projects: SLOWTOURISM, MEDOSSIC, SALTWORK, MOTOR, INTERBIKE, etc

The Po Delta Park is the ideal habitat of birds, with **over 317 bird species**, about **55.000 wintering birds** and **35.000 nesting birds**.

The area also covers **11 Wetland Areas of International Importance** listed in the Ramsar Convention (Iran 1971), **18 Sites of Common Interest** (EU Directive 92/43/CEE) and **16 Special Protection Areas** (EU Directive 79/409/CEE) for bird safeguard, marshes and fresh water.





## THE PROJECT IDEA: “ADRIONSLOW”

The aims of the project are:

- to enhance in an “**innovative key**”, the environmental and cultural areas located in the ADRION areas,
- to develop a new tourist product in the Adriatic-Ionian area
- to create a network of environmental and cultural sites, in order to diversify the tourism offer and services to the tourists,
- to improve the competitiveness of the ADRION area in target tourist foreign markets,
- to create new job opportunities,
- to improve the quality and the “quantity” of the environmental and cultural tourism connected in order to improve local economy and to organize a new tourism destination for Adriatic-Ionian area



## The ideal partners

- Regions
- Municipalities
- Parks organizations
- Tourism and Culture departments
- Regional or Local Development Agencies
- Universities

## OUR CONTACT

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