

BOOSTING FRAMEWORK CONDITIONS FOR INNOVATION IN ADRION CITIES - FOCUS ON YOUTH POTENTIAL

PROJECT IDEA

SO 1.1 Support the development of a regional innovation system for the ADRION area

BOLOGNA 10 DECEMBER 2015

PURPOSE AND SPECIFIC GOALS

PROJECT PURPOSE

REINFORCING AN ECOSYSTEM OF OPEN INNOVATION IN ADRION CITIES

SPECIFIC GOALS

- TO WIDEN THE CONTRIBUTION TO INNOVATION BY AN INCREASING NUMBER OF YOUNG INNOVATORS
- TO IMPROVE ACCESS TO AND EFFECTIVENESS OF INNOVATION POLICIES AND INITIATIVES (ADRION AS A "POLICY DRIVER")
- TO PROMOTE COLLABORATION PLATFORMS AMONGST ADRION CITIES AND INNOVATION STAKEHOLDERS

PROJECT JUSTIFICATION

INNOVATION IS A SOCIAL PROCESS

- THE EFFECTIVENESS OF R&I STRATEGIES HEAVILY RELIES ON HUMAN CAPITAL, ESPECIALLY THE YOUNGER COMPONENT OF HC

YOUTH IS A SCARCE RESOURCE IN ADRION

- DUE TO DEMOGRAPHIC TRENDS: DECLINING BIRTHS AND MOBILITY
- STRAINED PARTICIPATION AND PRODUCTIVITY LEVELS
- IN ORDER TO COMPENSATE FOR DECLINE, YOUTH PARTICIPATION RATES MUST BE AS HIGH AS POSSIBLE (AND PRODUCTIVE AND INNOVATIVE)

CLEAR NEED FOR A TRANSNATIONAL APPROACH

- TERRITORIAL PERFORMANCE IS INFLUENCED BY TRANSNATIONAL MOVEMENTS
- INTERNATIONALISATION OF PRODUCTIVE VALUE CHAINS
- INTENSIFYING MIGRATORY TRENDS
- RELEVANCE OF REINFORCING THE AREA'S IDENTITY

PROJECT STRUCTURE

OPEN INNOVATION LABS IN ADRION CITIES

- ANALYSIS OF FRAMEWORK CONDITIONS FOR INNOVATION (ACTORS AND BENEFICIARIES)
- TEST INNOVATIVE PRACTICES TO EXPAND THE AUDIENCE OF BEN/ACTORS, INVOLVING THE WIDEST NET OF STAKEHOLDERS (OPEN INNOVATION)
- ASSESS WHAT WORKS AND WHAT DOES NOT WITH A VIEW TO IMPROVING THE EFFECTIVENESS OF INNOVATION POLICIES AND INITIATIVES (OPEN, RE-ADAPTIVE)

TRANSNATIONAL PLATFORMS OF EXCHANGE

- MAPPING THE STATE OF PLAY OF EXISTING EXCHANGES IN ADRION, RELEVANT FOR OPEN INNOVATION SYSTEMS
- ENABLING PLATFORM FOR NEW COLLABORATIONS BETWEEN ADRION CITIES AND INNOVATION STAKEHOLDERS (COMMUNITY)
- STRUCTURED OPPORTUNITIES TO MEET AND DISCUSS COLLABORATION DOMAINS

WHO MIGHT BE INTERESTED AND WHO WE ARE

POSSIBLE IMPLEMENTING PARTNERS

- PUBLIC STAKEHOLDERS
- BUSINESS AND INNOVATION PRACTITIONERS
- YOUTH AND CIVIL SOCIETY ORGANISATIONS
- ECONOMIC ASSOCIATIONS AND CHAMBERS OF COMMERCE
- TERTIARY EDUCATION AND CULTURAL INSTITUTIONS
- ...

WHO WE ARE

- IN REPRESENTATION OF ACTORS IN EMILIA-ROMAGNA INTERESTED IN IMPROVING YOUTH PARTICIPATION IN INNOVATION

CONTACT DETAILS

- ANNA LUCIA COLLEO annalus@hotmail.com
- ALESSANDRO DARAIIO alessandro.daraio@gmail.com