

# ATLANTIS Consulting SA

- Significant experience in FP7, H2020, Regional Cooperation projects (Interreg, MED, Adriatic)
- Expertise in ICT research, Innovation Policy, Evaluation and Impact Assessment
- Expertise in sustainable and responsible tourism strategies, with focus on:
  - Underwater museums and marine-protected areas
  - Business planning and financial instruments for sustainable blue-growth
  - Engagement of local communities and stakeholders in coastal and island areas, towards sustainable and responsible tourism models

# PA2, obj2.1: proposal “Adrion-Mare”

## ■ The challenge:

- Adrion holds treasures of prehistoric submerged settlements, the majority of these have been left without protection against natural and human hazards
- This represents obstacle to the valorization of common Adrion cultural assets, and to the sustainable promotion of these locations as attractive tourist destinations

## ■ Adrion-Mare objectives:

- Study & register submerged and coastal cultural heritage & trade sea routes in Adrion, and deliver historic story-telling instruments
- Benchmark successful implementations of submerged cultural heritage sites worldwide → policy recommendations & local communities outreach
- Make accessible submerged and coastal cultural heritage of pilot areas, through sustainable infrastructures (preservation, path creation, controlled access, etc) and through 3-d digital visualization
- Promote Adrion submerged and coastal cultural heritage locations, as cultural, nautical and diving destinations with the deployment of the ‘ADRION-MARE Routes’ online platform

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## ■ Targeted areas:

- eligible coastal/island areas in Adriatic-Ionian with submerged cultural heritage sites

## ■ Partners sought:

- Public authorities: Municipalities and Regions in targeted areas with important submerged settlements; National Marine Archaeology Agencies; National Tourism Agencies
- Research bodies: specialized marine/underwater archaeology research
- Enterprises: Diving centres and tour guides in targeted areas; Enterprises specialized in underwater visualisation techniques
- NGOs and other associations: NGOs and Citizens associations from eligible areas committed to sustainable blue tourism development

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## ■ Core partners:

- Greece: Atlantis Consulting, Ephorate of Underwater Antiquities, Hellenic Institute of Marine Archaeology
- Italy: University of Calabria

## ■ Contact details:

- ATLANTIS Consulting SA, Athens, Greece
- Polyvios RAXIS, Fotini TSAGLIOTI
- Tel. +30 210 6563800
- [tsaglioti@atlantisresearch.gr](mailto:tsaglioti@atlantisresearch.gr)