



1. ITS Foundation for Made in Italy

- ... is a Bergamo-based higher education institution delivering a level 5 diploma.
- The founding partners are representing local public bodies, entrepreneurs and a vocational training institution from a highly developed area East of Milano.



2. Priority 1b – “... developing links and synergies between enterprises, research and development centres and the higher education sector ...”

- **Objectives**

Active inclusion of HEI in the innovation dissemination chain

Identification of a flexible and quick answering approach to fast changes in entrepreneurs demands and research priorities

Improvement of employment rate in the younger population through a direct involvement of territories and enterprises in shaping the HEI



3. **Actions – “... strategies, schemes and tools for improving creativity and innovative approaches in the whole spectrum of the society including education ...”**

- **Sample actions**

Survey of HEI's role and legal framework in countries

Identification of a quick approach to territorial analysis, allowing for fast reaction to enterprises challenges through innovation dissemination

Advanced C-based composite materials for marine boats is a key sector of interest, other entrepreneurial sectors may be interested in the improvement of technical skills of young people newly employed

Setting-up of a common virtual lab spreading innovative solution to a network of distant users

Identification of a consistent educational framework, integrating HEI's potential for fast introduction of innovation in the productive chain

Dissemination of identified public policies relevant to EUSAIR and the virtual lab network



4. Partners searched

- **HEI's with strong territorial connections**
- **Research centres, Innovation centres, Clusters**
- **Local public bodies at NUTS III level or large metropolitan areas**
- **Chambers of Commerce**
- **Entrepreneurial associations**

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**Istituto
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PER LE NUOVE
TECNOLOGIE
PER IL MADE IN ITALY

5. ITS Foundation for Made in Italy



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