

## 1. Your organization

Unioncamere del Veneto – UCV represents the five Chambers of Commerce of the Veneto and hosts Eurosportello del Veneto ([www.eurosportelloveneto.it](http://www.eurosportelloveneto.it)), an information and assistance office providing services and helping its business community to work better in the European market. Eurosportello del Veneto is a partner of the Enterprise Europe Network (EEN), the world largest business support network, with more than 580 offices located in 47 different countries. The main tasks of Unioncamere include the design and implementation of activities in strict coordination with regional and local institutions, business associations, research centres and universities, in favour of economic development, SMEs internationalization, consumer protection, quality assurance, market surveillance, IP protection etc. Since 1991, UCV has hosted the Euro Info Centre (EIC IT-378) informing, advising, and assisting businesses on EU issues, which has become the EU Policy Department. Eurosportello del Veneto coordinates Friend Europe, one of the five Italian Enterprise Europe Network Consortia. Last but not least, UCV has an efficient enterprise database through which it is able to identify and manage relationships with entrepreneurs who work in all the major economic sectors. Furthermore UCV has direct contacts with companies and transport service providers.

## 2. Briefly explain your project idea

All new territorial cooperation programmes 2014-2020 focus on innovation and competitiveness of productive systems as their top priority, and promote company investments in R&D. Open Innovation is now renowned for being one of the most efficient and effective methods to innovate in many goods and services production frameworks. Cooperation among ecosystem actors, enhancement and exchange of technology, managerial expertise and strategic input, enable to maximize the benefits of business innovation, by minimizing the risks. Kindly describe your specific project idea and what is going to solve or facilitate. The aim of the project translates into the following specific objectives:

- 1) Define an operative model based on the best practices and the most advanced theoretical knowledge, in order to enable SMEs to Corporate Venturing.
- 2) Start an assessment of the model on a group of SMEs in the involved countries, which enables an accurate feasibility study, on which to base the guidelines for policy makers and facilitators.
- 3) Involve local policy makers and innovation agents (e.g. clusters, districts, incubators, etc.) to transform them into facilitators of Corporate Venturing for SMEs, and to increase expertise in promoting Open Innovation.
- 4) Spread this instrument among a large number of SMEs, through policy makers and a free of charge Corporate Venturing project implementation service.

### 3. Describe your ideal partners

- Chambers of Commerce, Special Agency of the Chambers of Commerce, EEN, regional and local administration, enterprise networks, research and innovation centres, entrepreneurs associations.

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GOOD LUCK!