

" **ADRION Objective 2.1 - 6c**

" **Project idea:**

" **Smart management for the Adriatic cultural heritage**

" **Efficiency and Security** for a sustainable management of visitors flows in our tourism capitals and valorization of the **monuments exploitation**

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PROJECT DESIGN BY
A4SMART S.R.L.S. INNOVATIVA
AMBIENT INTELLIGENCE & SMART ENVIRONMENT

Project Focus

„ The increasing **overcrowding** of artistic cities with their civil and religious monumental sites represent both a **market resource** and a **management problem** for city decision making

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„ The solution requires to apply **technology intelligence** to the tourism market by innovating the traditional **urban management** together with guaranteing the **visitors security**

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Expected results:

- " 1. To identify **sustainable** visitors thresholds for the monuments exploitation
- " 2. To provide a real time **technological monitoring** of tourism flows (data cell, Wi-fi and direct surveys)
- " 3. To forecast the urban dynamics of tourism flows by **expert modeling** setting up
- " 4. To propose soft landing services and **interactive tools** for visitors security and smart monuments treasuring
- " 5. To produce innovative **prototypes** for tourism management in several tourism capitals (Venice, Athens, Split...)

A4 SMART

" Giudecca 624/625 -

" 30133 **Venice**

" T. (+39) 041 523 14 73 - F. (+39) 041 241 57 29

" email: a4smart.ve@gmail.com

" **Thanks for attention**

A decorative graphic consisting of several parallel white lines of varying lengths, slanted diagonally from the bottom right towards the top right, set against the blue gradient background.