



EU Strategy for the
Adriatic and Ionian Region
EUSAIR

The EU Strategy for the Adriatic and Ionian Region and ADRION programme

EU Strategy for the Adriatic and Ionian Region



■ EU areas
■ Other areas

0 500 Km

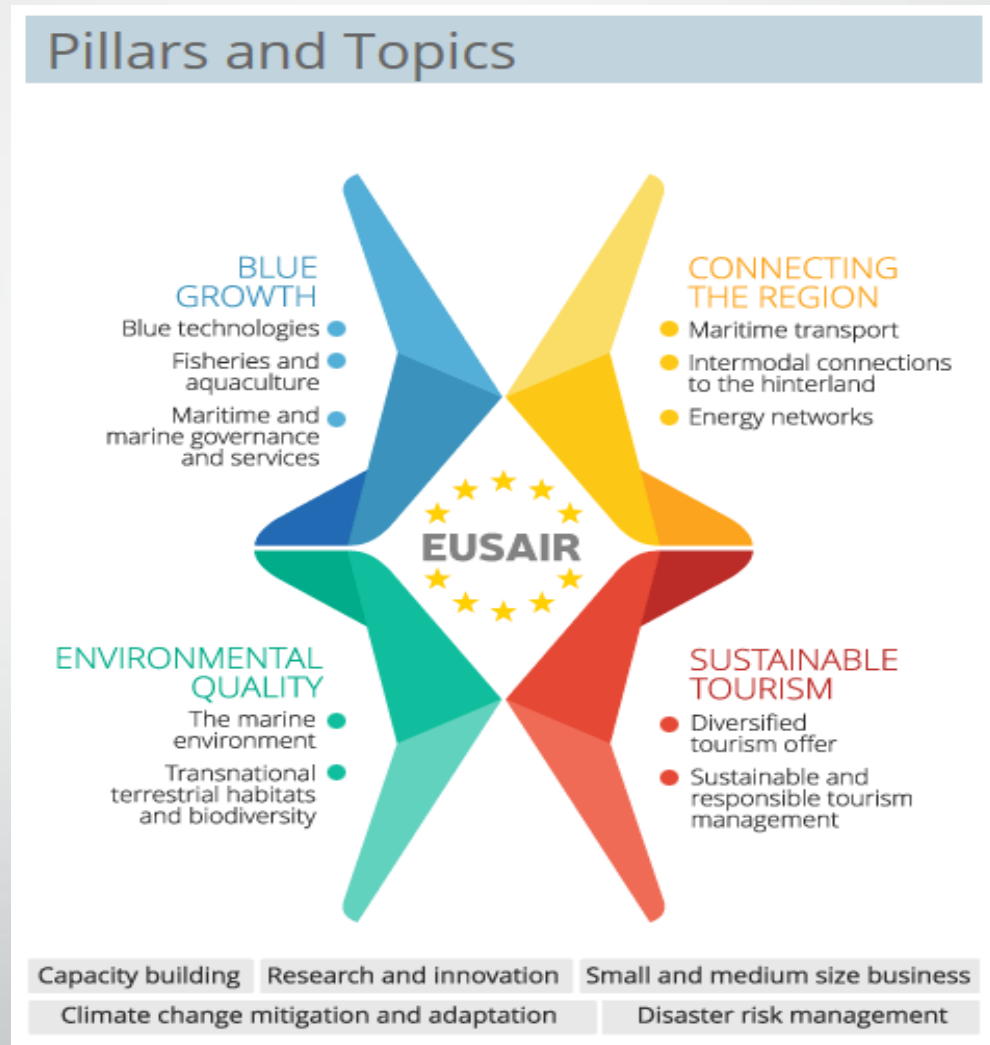
© EuroGeographics Association for the administrative boundaries (NUTS regions)

EUSAIR



EUSAIR pillars

- **4 interdependent pillars provide:**
 - > additional platform for stronger positioning of the Adriatic and Ionian Region within the EU as energy and transport hub
 - > promotion of common projects with macroregional impact



BLUE GROWTH

- Main goal: promotion of sustainable economic development, creation of business opportunities and new jobs in the "blue" sector of the economy (fisheries and aquaculture)

Topics:

- Blue technologies
- Fisheries and aquaculture
- Maritime and marine governance and services

Priorities:

- adapt to sustainable seafood production and consumption improving the business environment
- supporting research, development and innovations in the maritime industry
- To improve sea basin governance, by enhancing administrative and institutional capacities in the area of maritime governance and services.

CONNECTING THE REGION

- Main goal: improve traffic and energy connectivity

Topics:

- Maritime transport
- Intermodal connections to the hinterland
- Energy networks

Priorities:

- strengthening maritime safety and security
- developing reliable transport networks and intermodal connections with the hinterland
- achieving a well-interconnected and well-functioning internal energy market supporting the three energy policy objectives of the EU – competitiveness, security of supply and sustainability.
- **Croatia priorities:** completion of the construction of the Adriatic-Ionian road (from Trieste to Patras) and the Adriatic-Ionian pipeline project (IAP)

ENVIRONMENTAL QUALITY

- Main goal: achieving and maintaining a good environmental status, preserving protected areas and ecologically important areas of EU Natura 2000 and facilitating sustainable development of coastal areas

Topics:

- The marine environment
- Transnational terrestrial habitats and biodiversity

Priorities:

- ensure a good environmental and ecological status of the marine and coastal environment by 2020
- To contribute to the goal of the EU Biodiversity Strategy
- Croatia priorities: ecological farming in the coastal area; conservation of biodiversity and ecosystems; sustainable management of natural resources; reducing the impact of marine waste on the environment

SUSTAINABLE TOURISM

- Main goal: development of the region's full potential in terms of innovative, sustainable and responsible tourism, diversification of tourism products and services and solving the issue of seasonality

Topics:

- Diversified tourism offer (products and services)
- Sustainable and responsible tourism management (innovation and quality)

The following areas were defined as priorities of the work or future cooperation:

- development of sustainable and thematic routes,
- Encouraging the Adriatic-Ionian cultural heritage,
- improvement of small and medium-sized businesses,
- extension of the tourist season,
- Development of a network of sustainable tourism enterprises and clusters.

GOVERNANCE

GOVERNING BOARD (GB)

-> The Governing Board (GB) coordinates the work of the Thematic Steering Groups in charge of implementation through strategic guidance with respect to management and implementation of the EUSAIR and its Action Plan.

Members:

- National coordinators and national coordinators for EU funds (in Croatia MFEA and MRDFEU),
- Formally appointed Pillar Coordinators,
- Commission services: DG REGIO, DG MARE and DG NEAR
- A representative of the European Parliament,
- A representative of the Committee of the Regions accompanied by a representative of its Adriatic-Ionian Interregional Group,
- A representative of the European Economic and Social Committee,
- The Permanent Secretariat of the Adriatic-Ionian Initiative,
- Representatives of the Managing Authority of the Interreg ADRION transnational cooperation programme,
- Representatives of the EUSAIR Facility Point

GOVERNANCE (2)

THEMATIC STEERING GROUPS (TSG)



I BLUE GROWTH

- **TSG 1**
- *Grčka i Crna Gora*



II CONNECTING THE REGION

- **TSG 2**
- *Italija i Srbija*



III ENVIRONMENTAL QUALITY

- **TSG 3**
- *Slovenija i BiH*



IV SUSTAINABLE TOURISM

- **TSG 4**
- *Hrvatska i Albanija*

FUNDING

- ESI 2014-2020 i IPA for non EU member countries
- Adriatic-Ionian transnational programme 2014-2020, INTERACT, ESPON, relevant CBC programmes
- EU programmes (e.g. Horizon 2020, LIFE, COSME);
- The Western Balkan Investment Framework;
- The European Investment Bank (EIB);
- Other relevant funds at national and regional level.

ADRION PROGRAMME

- Programme area of ADRION corresponds to the EUSAIR Area
- Budget: **EUR 117.918.198** (EUR 83.467.729 ERDF + EUR 15.688.887 IPA II)
- Adrion Priority axes are in line with the EUSAIR pillars
 - Pillar 1: Blue growth PA 1: Inovative Region
 - Pillar 2: Connecting the region PA 3: Connected Region
 - Pillar 3: Environmental quality SO 2.2: Environmental vulnerability
 - Pillar 4: Sustainable tourism PA 2: Sustainable Region SO 2.1: Natural and cultural assets
- Priority axes 4: ***Facility Point*** - Supporting the governance of the EUSAIR
- 1st call strategic criterion: additional 5 points for compatibility with the EUSAIR
- 34 contracted projects are contributing to the goals of the EUSAIR
- ***Blue growth: 14*** projects; ***Connecting the region: 10*** projects; ***Environmental quality: 4*** projects; ***Natural and cultural assets: 10*** projects

For more information:

EUSAIR: <http://www.adriatic-ionician.eu/>

ADRION: <http://www.adrioninterreg.eu/>

THANK YOU!

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Division for European Macro-regions and EU Funds

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